

Post-16 Transition Support

BTEC National Level 3 in Business

Transition Project

In preparation for your course, you should complete the following tasks:

- This task will require you to carry out your own investigation of a 'real' business that has recently been in the news regarding any of the following issues; stores closing, loss of sales or liquidation.

You are a journalist for a major newspaper in the UK. You have just found out that a national business is having problems in the UK. You have been tasked with writing an article about the business explaining the following:

- History of business - How it began and what has happened?
 - Analysis of the impact on its employees and its customers.
 - Recommend what action you think the business should take and explain why this is the best course of action for them.
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- Explain the following models and theorists:
 - SWOT Analysis
 - PESTLE Analysis
 - SMART Objectives
 - Porter's Five Forces
 - Relationship between Demand, Supply and Price
 - Tannenbaum Schmidt Continuum
 - Goleman's model of emotional intelligence

Suggested Reading or Viewing

Websites:

<https://www.tutor2u.net/business>

<https://www.bankofengland.co.uk/>

<https://www.bbc.co.uk/news>

<https://bized.aacsb.edu/>